



Biography

Jason Collins

*Chief Executive Officer, European Australian Business Council
Chairman, European Business Organisations Worldwide*

Jason Collins was appointed Chief Executive Officer of the European Australian Business Council in October 2007. His association with the Council began in 2002 when he was appointed to formulate and executive a strategic plan for the development of the organisation.

As CEO Jason carries overall responsibility for the delivery of the Council's core programmes, membership and relations with Australian and European government agencies, chambers of commerce and industry, and other non-government organisations.

In 2010 he was appointed the inaugural Chairman of the European Business Organisations Worldwide, an association of European business organisations and chambers of commerce spanning five continents.

He is a founding director of the Australia-Europe Leadership Dialogue, an initiative of the Council launched in Brussels in June 2013 by the Governor General of Australia, Quentin Bryce AC CVO, and President of the European Commission Jose Manuel Barroso. His previous experience includes working as an advisor and Chief of Staff in the NSW Parliament (1995-1998). From 2000-2002 Jason was Executive Director of the NSW Millennium Forum.

In 2002 Jason co-founded Matrix Corporate Marketing, an advisory firm which assists companies on international business strategy, regulatory issues and stakeholder management.

He currently serves on the NSW Government's Trade and Investment Advisory Panel and is a board member of the Australia Youth Trust. He is a former Chairman of the Australasian Sponsorship Marketing Association and board member of the Australia Asia Young Leaders Program.

He is a graduate of the University of New South Wales and former Fellow of the University of Melbourne's Myer AsiaLink Leaders Program.

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